

3 Common Misconceptions About Assessments

Misconception #1



“Assessments all measure the same thing.”

To tell a more complete story about a person, multiple assessments should be employed. Based on a case study of 76 serial entrepreneurs that participated in the study.

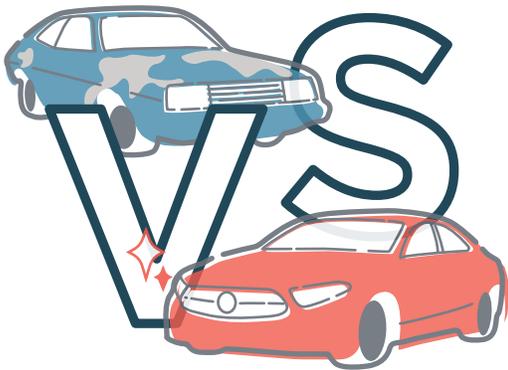
68.9%

of respondents are correctly classified using the **SINGLE science** of adapted behaviors

88.2%

are correctly classified using the **MULTI-SCIENCE** tool **TriMetrix® DNA Legacy**.

Misconception #2



“All assessments are created equal.”



Just as no one will ever confuse a **rusty out Pinto** with a **sleek, world-class, high-performance Mercedes...**

Assessments come in **all shapes, sizes and levels of quality**. Work with a company that has a proven track record of success.

Misconception #3



“There isn’t proof that assessments are accurate.”

Any worthwhile company will support their assessments with **extensive, proven research** that confirms the validity of the assessments.

Measuring **quantifiable aspects** of a person such as **behaviors and motivators** can be **PROVEN VALID**.

To learn more about assessments, read the [DISC vs. MBTI blog](#)